

It may take 3 – 6 months to get your gift card.

Earn a \$50 or \$100 gift card for getting a colorectal cancer screening!

To get your card, on the date of service, you must be age 45 – 75 and PrimeWest Health must be your primary insurer. By completing the voucher, you are attesting that the information you provide is true to the best of your knowledge. PrimeWest Health may look at claims information to confirm the service was provided. Send your completed voucher to PrimeWest Health at the address to the right. **Writing on voucher must be legible.**

Mail completed voucher to
Attn: Member & Provider
Services
PrimeWest Health
3905 Dakota St
Alexandria, MN 56308



3905 Dakota St
Alexandria, MN 56308

Health and wellness or prevention information

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Need some
INCENTIVE?

Earn
**\$50 or
\$100!**



GET \$50 OR \$100 FOR STAYING HEALTHY!

Most people ages 45 – 75 should be screened for colorectal cancer.

Because we want you to get screened, **PrimeWest Health will give you a gift card for \$50 or \$100** if you are eligible and get a colorectal cancer screening in 2026. To be eligible, on the date of service, you must be age 45 – 75 and PrimeWest Health must be your primary insurer. The amount of the gift card depends on the type of screening you have.

There are several ways to screen for colorectal cancer. Some screenings are exams that are done in your health care provider’s office or hospital outpatient center. Others can be done at home through a stool test. Talk with your provider about which is right for you.

- If you have a screening called a **colonoscopy**, the gift card is worth **\$100**.
- If you have any **other type** of colorectal cancer screening, the gift card is worth **\$50**.

To get your card, have a colorectal cancer screening and then tell us by doing one of the following:

Complete the enclosed voucher and mail it back to us at the following address.

Attn: Member & Provider Services
PrimeWest Health
3905 Dakota St
Alexandria, MN 56308

or

Scan the QR code below and submit your information to us online.



By completing the voucher or online form, you are attesting that the information you provide is true to the best of your knowledge. PrimeWest Health may look at claims information to confirm the service was provided. We may need to wait until we get a claim for your service before we send your gift card. This process may take 3 to 6 months. Thank you for your patience!

Colorectal cancer screenings are a covered benefit provided at no cost to you because you are a member of our plan. Call Member Services at **1-866-431-0801** if you want help scheduling a colorectal cancer screening. TTY users call **1-800-627-3529** or **711**. These calls are free.



or



memberservices@primewest.org 1-866-431-0801 TTY 711

Discrimination is against the law. PrimeWest Health does not discriminate because of race, color, national origin, creed, religion, sexual orientation, public assistance status, marital status, age, disability, or sex.

To get your gift card, return this completed voucher or scan the QR code inside.

Date of colorectal cancer screening _____ Location (for example, clinic or hospital name) _____

Member name _____ Member ID # _____

Member date of birth _____ Member phone # _____

Type of screening – If you’re not sure which type of screening you had, please contact your health care provider.

☐ If you had a screening called a **colonoscopy**, the gift card is worth \$100.

☐ If you had any **other type of colorectal cancer screening**, the gift card is worth \$50.



Service must be completed in 2026. Voucher must be returned by January 31, 2027. Only one \$50 or \$100 card per member per screening. Screening frequency and type is based on your provider’s recommendations.