

Need some
INCENTIVE?

Earn
\$50!





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DHS_Approved_03/10/2026

Health and wellness or prevention information

 PrimeWest
HEALTH™

3905 Dakota St
Alexandria, MN 56308

PRSRT STD
U.S. POSTAGE
PAID
St. CLOUD MN
PERMIT NO. 2650

Earn a \$50 gift card for getting your annual retinal or dilated eye exam!

To get the card, on the date of service, you must be age 18 – 75 and have diabetes. PrimeWest Health must be your primary insurer on the date of service. Limit one per year. By completing the voucher, you are attesting that the information you provide is true to the best of your knowledge. PrimeWest Health may look at claims information to confirm the service was provided. Send your completed voucher to PrimeWest Health at the address to the right. **Writing on voucher must be legible.**

Mail completed voucher to

Attn: Member & Provider
Services
PrimeWest Health
3905 Dakota St
Alexandria, MN 56308

It may take 3 – 6 months to get your gift card.

KEEP YOUR EYES HEALTHY!

Earn \$50 for getting a retinal or dilated eye exam!

People with type 1 and type 2 diabetes should have a retinal or dilated eye exam every year to screen for diabetic retinopathy (DR). DR is a chronic condition caused by uncontrolled blood sugar that causes internal damage to the blood vessels within the retina and can lead to vision loss or blindness if not addressed.

Because we want you to get this important exam, PrimeWest Health will give you a **\$50 gift card** if you are eligible and get a retinal or dilated eye exam from an eye care professional in 2026. To be eligible, on the date of service, you must be age 18 – 75 and have diabetes. PrimeWest Health must be your primary insurer on the date of service.

To get your card, all you need to do is have an eye exam as described above and then tell us by doing one of the following:

Complete the enclosed voucher and mail it back to us at the address below.

Attn: Member & Provider Services
PrimeWest Health
3905 Dakota St
Alexandria, MN 56308

or

Scan the QR code to the right and submit your information to us online.



By completing the voucher or online form, you are attesting that the information you provide is true to the best of your knowledge. PrimeWest Health may look at claims information to confirm the service was provided. We may need to wait until we get a claim for your service before we send your gift card. This process may take 3 to 6 months. Thank you for your patience!

Retinal and dilated eye exams are a covered benefit provided at no cost to you because you are a member of our plan. Call Member Services at **1-866-431-0801** if you want help scheduling an appointment. TTY users call **1-800-627-3529** or **711**. These calls are free.

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or

No English?

memberservices@primewest.org 1-866-431-0801 TTY 711

Discrimination is against the law. PrimeWest Health does not discriminate because of race, color, national origin, creed, religion, sexual orientation, public assistance status, marital status, age, disability, or sex.

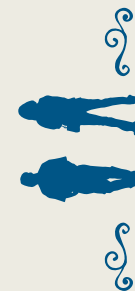


To get your gift card, return this completed voucher or scan the QR code inside.

Date of eye exam _____ Clinic _____

Member name _____ Member ID # _____

Member date of birth _____ Member phone # _____



Service must be completed in 2026. Voucher must be returned by January 31, 2027. Only one \$50 card per member per year for getting a retinal or dilated eye exam.

