



Healthy Communities Start with You!

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Learn about the programs PrimeWest Health offers to support our younger members and their families



Find out what *you* can do to promote good health for mothers, children, and young adults

Contents

Bright Start and Bright Futures

2

Bright Start – Prenatal Program

Bright Futures – Well-Child Program

Child & Teen Checkups (C&TC) Billing Guidelines for PrimeWest Health

3

Hearing and Vision Screening

Minnesota Vaccines for Children (MNVFC)

Health Education/Anticipatory Guidance

Blood Lead Test

Developmental Screenings

Social-Emotional or Mental Health Screenings

Autism Spectrum Disorder Screening

Complete C&TC Code S0304

Postpartum Depression Screening

Child & Teen Checkups (C&TC) General Information for PrimeWest Health

5

Sports Physicals

Coordination of Preventive Health Care

HIV Screening

Referrals

Oral Health

Other Programs

8

Breast Pump Program

Car Seat Program

Community Health Workers

Summer Camps for Kids

Care Management

Member Transportation

Behavioral Health

Nurse Line

Quit Tobacco Program

Well-Child Visits

Additional Resources

10

MHCP Provider Manual – C&TCs

MDH C&TC Page

PrimeWest Health *Provider Manual – Children's Services*

PrimeWest Health Maternal/Child Health Resources

PrimeWest Health Community Reinvestment Program

Bright Start and Bright Futures

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From moms-to-be to babies to kids and young adults, PrimeWest Health offers several services to ensure our members get the care they need at each stage of development. We educate mothers-to-be that the best way to have a healthy baby is to take care of themselves. Once the baby is born, we continue educating mothers about the care their growing child needs and encourage them to follow through with that care.

We promote child health through two main programs: **Bright Start** and **Bright Futures**.



Bright Start is our **prenatal program** for expectant mothers. Through collaboration with providers, we provide support and education for mothers-to-be. This includes information on nutrition, Public Health nurse visits, and important tips to remember throughout pregnancy, such as the importance of regular checkups and wearing seat belts while pregnant.

Through Bright Start, we encourage mothers-to-be to be prepared before their baby is born. This includes teaching them about breastfeeding, car safety, well-child visits, and immunizations. And, to help ensure there are no barriers preventing them from making healthy choices, we pay for breast pumps, provide free car seats, and cover well-baby visits and immunizations.



Bright Futures is our **well-child program** for members from birth to age 21. It includes ensuring access to appropriate care, preventive services, and early intervention when necessary. Bright Futures is a collaborative effort involving the member, the member's parents/guardians, health care providers, Public Health services, and PrimeWest Health.

Bright Futures care coordinators assist in a variety of ways, including making health care appointments, arranging transportation, and coordinating care with different providers.



As part of both programs, members are stratified into three levels based on their individual health needs and risk factors. If needed, members are referred to PrimeWest Health's voluntary Care Management program. You can learn more about this program on page 8.

Information about pregnancy-related resources can be found at www.primewest.org/pregnancy.



Child & Teen Checkups (C&TC) Billing Guidelines for PrimeWest Health

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Hearing and Vision Screening. Both screenings are required at every visit.

Hearing: Use CPT codes 92551, 92552, 92582, 92583, or V5008 as appropriate for objective hearing screening.

Vision: Commonly used code is CPT code 99173. A National Correct Coding Initiative (NCCI) procedure-to-procedure (PTP) edit pairs preventive visit CPT codes in the range of 99381 – 99397. You may receive the NCCI edit when submitting claims for vision screening with CPT code 99173. These edits have a Correct Coding Modifier Indicator of “1” and, therefore, bypass the PTP edit if you correctly add a PTP-associated modifier. Bill instrument-based vision screening using CPT codes 99174 or 99177.

The objective screenings must be billed as a separate line item and the results must be documented in the member’s medical record; the subjective screenings are covered under evaluation & management (E&M) codes. When you use both 99173 and one of the preventive visit CPT codes in the 99381 – 99397 range, you need to add a modifier to 99173 on the original claim.

Minnesota Vaccines for Children (MNVFC). Use CPT administration codes 90471 (one vaccine) and 90472 (more than one vaccine given). List the actual immunization given with the SL¹ modifier. A \$0.00 charge is preferred but a \$0.01 charge can be accepted.

Health Education/Anticipatory Guidance. Health education is included in the E&M code and should not be billed separately. Bill with CPT codes 99401 – 99404 if the member visit is for counseling only.

Blood Lead Test. Blood lead testing (CPT code 83655) is required to be completed twice—once at 12 months and once at 24 months. If you are unable to perform testing at 12 or 24 months, one test must be done between 9 and 15 months and another must be done between 16 and 30 months. A blood lead screening test must be done between the ages of 3 and 6 years if the child has never been tested. Lab services must be performed and billed by a Clinical Laboratory Improvement Amendments (CLIA)-certified lab.

Developmental Screenings. CPT code 96110 – In order to bill, a standardized screening instrument must be used, either observational or parent report, that is normed for the age of the member and includes an interpretation component.

Social-Emotional or Mental Health Screenings. CPT code 96127 – In order to bill, a standardized screening instrument must be used, either observational or parent report, that is normed for the age of the member and includes an interpretation component. A standardized depression or mental health screening is required annually from ages 12 – 20.

Recommended developmental and mental health screening instruments can be found at www.health.state.mn.us/docs/people/childreneyouth/ctc/devscreenctc.pdf.



¹SL modifier = State-supplied vaccine. These guidelines do **not** contain all C&TC components or possible billing codes. Clinics should follow normal billing procedures and current C&TC Schedule of Age-Related Screening Standards and Current Procedural Terminology (CPT) guidelines. This document is subject to change. The most up-to-date information can be found at www.primewest.org/childrens-services.

Autism Spectrum Disorder Screening. Providers are encouraged to use the developmental and social-emotional screening tools recommended by the Minnesota Department of Health (MDH) as a first line of screening. If there is an autism indication, then use an autism spectrum disorder (ASD) screening tool such as the Modified Checklist for Autism in Toddlers Revised, with follow-up (M-CHAT-R/F). When an ASD-specific screening is completed in addition to another developmental screening tool, bill CPT code 96110 for the developmental screening and CPT code 96110 with modifier U1 for the ASD screening. The American Academy of Pediatrics (AAP) suggests that autism screenings should be part of standard 18- and 24-month well-child checks.

Complete C&TC Code S0302. Indicates a complete C&TC was performed; use in conjunction with the two-character HIPAA-compliant referral condition code. Bill HCPCS code S0302 when a complete exam is performed and documented.

Postpartum Depression Screening. PrimeWest Health covers up to six postpartum depression screenings for a mother per child any time before the child is age 24 months when performed during a C&TC or other pediatric visit. The child must be a PrimeWest Health member at the time of service. Suggested screening times are the child's 0 to 1-month visit, the 2-month visit, 4- or 6-month visit, and 12-month visit; however, providers may screen any time up to 24 months. Postpartum depression screenings may also take place via telephone with the mother.

When billing for a postpartum depression screening, ensure the following criteria are met:

- Children
 - Use CPT code 96161
 - Use the child's PrimeWest Health member ID number on the claim (the mother does not need to be a PrimeWest Health member at the time of service)
 - The service must be performed in person
 - There is a limit of six screenings in 24 months
 - Bill on the same claim as the C&TC or other pediatric visit
 - Bill on the same date as a child's developmental screening (96110) or a social-emotional screening (96127)



- Mothers
 - Use CPT code 96127 with modifier HD
 - Use the mother's PrimeWest Health member ID number
 - The service can be performed in person or via telephone
 - There are no limits to the number of screenings that may be performed

Health care professionals who meet the instrument-specific criteria for administering the tool, as outlined by the publisher, may perform screenings. Depending on the tool, this may include physicians, nurse practitioners, physician assistants, nurses, medical assistants, or other appropriately trained staff.

For service documentation purposes, record the name of the completed screening tool and that the screening was performed as a "risk assessment" in the child's or mother's medical record. You are not required to include the screening score, results, or a copy of the screening tool in the child's record. You may give the mother a paper copy of the screening tool to bring with her to a referral appointment or destroy it if she does not want it.

Resources:

- MDH Pregnancy and Postpartum Depression and Anxiety Education Materials
www.health.state.mn.us/people/womeninfants/pmad/pmadsfs.html
- MDH Perinatal Mental Health – Information for Health Professionals
www.health.state.mn.us/people/womeninfants/pmad/professionals.html
- MDH Postpartum Depression FACT sheet
www.health.state.mn.us/docs/people/childrenyouth/ctc/matdepression.pdf

Child & Teen Checkups (C&TC) General Information for PrimeWest Health

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Sports Physicals. For a sports physical, provide a complete C&TC. A C&TC qualifies as a sports physical and is more in-depth.

Coordination of Preventive Health Care. The C&TC program emphasizes the need to avoid fragmentation of care and the importance of continuity of care in comprehensive health supervision. Providers can help reduce duplication of services by substituting a C&TC screening service (when appropriate) for other preventive health care visits, such as the following:

- Newborn or well-baby checkups
- School, camp, or athletic physicals
- Routine well-child care
- Family planning visits
- Head Start physicals
- Immunizations
- Initial prenatal visits
- Early childhood screenings
- Foster care evaluation and screenings

Services provided during an inpatient or emergency room visit do not count toward a well-child visit.

Follow the **Minnesota Child and Teen Checkups (C&TC) Schedule of Age-Related Screening Standards** (DHS-3379) at <https://edocs.dhs.state.mn.us/lfserver/Public/DHS-3379-ENG> to identify required C&TC screening components for the periodic visit, including a referral to a dentist.

Universal HIV Screening. Offering HIV blood testing to all youth, regardless of reported risk factors, is required at least once for **all** members between ages 15 – 18. This should be done in the context of a broader, confidential conversation with the adolescent about sexual health and preventive care. An opt-out universal screening where the youth is informed testing will be completed unless they decline is recommended. Youth at higher risk exposure should be tested for HIV at least annually.

Referrals. A referral for C&TC reporting purposes indicates the child needs to be seen again for further assessment, diagnosis, or treatment of a problem, or that a concern that was identified during the C&TC screening. Include the appropriate referral code on the C&TC claim.

Two-Character Health Insurance Portability and Accountability Act (HIPAA)-Compliant Referral Codes and Definitions. Use the most appropriate referral code from the following list.

- **ST (new diagnosis or treatment service requested)**

- **S2 (continue current services or treatment)**

- **AV (declined referral; referral recommended but it was declined)**

- **NU (no referral – not used)**

- ### Referral Code Purpose

- ## Unsuccessful Attempts

The appropriate code
 The component was
 The modifier 52 on
 documented that the
 attempted and why it
 information can
 Children's Services
 at Health's
 www.
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- Provide an oral health exam, anticipatory guidance, and education for children and their families at every C&TC screening.
- Verbally refer children to dentists at the time of the eruption of the first tooth or no later than 12 months.

Fluoride Varnish Application (FVA)

Members ages 1 – 20 may be eligible for a \$50 gift card*

[illegible]

Other Programs

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Breast Pump Program. We offer practical information to help moms decide whether to breast- or bottle-feed their child. We also provide phone numbers and websites to help breastfeeding moms who are having trouble. For mothers who decide to breastfeed, PrimeWest Health will provide an electric breast pump with a health care provider's prescription, including useful accessories, either before or after the baby is born. Mothers can get one breast pump per pregnancy.

Car Seat Program. We provide appropriate car seats (infant, convertible, and booster) to eligible infants and children through a partnership with PrimeWest Health county Public Health agencies.

Community Health Workers. PrimeWest Health Community Health Workers work with members to ensure their health and social needs are met. To refer a member, complete the PrimeWest Health Community Health Worker (CHW) Referral Form (www.primewest.org/delegate/resource/document/244c0ff9-d3b1-4a33-be42-45fc1e1a276E).

Summer Camps for Kids. We pay the fees for qualified summer camps to give PrimeWest Health members with certain conditions the opportunity to learn how to manage their conditions, form a community of friends with similar concerns, and have fun!



Care Management. Care management includes care coordination and/or case management services. It is offered to PrimeWest Health members. Care coordinators and case managers are nurses, social workers, or other qualified professionals who provide several services, including the following:

- Arranging for, getting, and coordinating assessments, tests, and health and continuing care services
- Developing and updating member care plans
- Communicating with a variety of agencies and people
- Providing disease management information through our Focused Wellness program

Member Transportation Line. PrimeWest Health covers transportation to medical and dental appointments. To schedule a ride, call **1-888-814-6643** at least three business days in advance of the appointment.

Behavioral Health Care Coordination. Behavioral health care coordination is available to members who need support with mental health and those struggling with legal or illegal substance use disorders.

Nurse Line. PrimeWest Health provides access to a 24-Hour Nurse Line for members who have questions about their health.

Quit Tobacco Program. Members ages 13 and over who need help quitting tobacco can access Quit Partner, which offers one-on-one coaching over the phone or online, email and text support, and nicotine replacement therapy. Members can call **1-800 QUIT NOW (1-800-784-8669)**. TTY users call **1-877-777-6534**. These calls are free. Members can also sign up at www.quitpartnermn.com.

Well-Child Visits. We all know well-child visits (also known as Child & Teen Checkups or C&TCs) are an important part of keeping younger members healthy. PrimeWest Health encourages parents to bring their kids in for well-child visits. As the kids grow older, we encourage them to take charge of their health care and continue to come in for these visits until they are age 21. We hope our providers encourage these types of appointments as well.

Member Incentives for Well-Child Visits. To encourage members to get timely preventive care, PrimeWest Health offers the following incentives:

- A \$25 gift card* for each wellness visit between ages 0 and 15 months (complete all 6 and receive \$150)
- A \$25 gift card* for each wellness visit between ages 15 and 30 months
- A \$100 gift card* if the child is up-to-date on all vaccines before age 2
- A \$50 gift card* for each annual wellness visit with a primary care provider or OB/GYN for eligible members between ages 3 and 21

**The gift card is a pre-paid MasterCard Reward Card. It can be used anywhere that accepts debit or credit cards. There are no extra fees for using the card.*

To receive the incentive, members must get an applicable service and complete and return the associated voucher to PrimeWest Health. PrimeWest Health may review claims information to confirm the service was provided. Incentive vouchers are available online in English and Spanish at www.primewest.org/incentives.

GET \$50 FOR STAYING HEALTHY!

Earn \$50 for your annual wellness visit!

Young adults ages 18 – 21 should have wellness visits every year. (When you were younger, you may have heard these called “well-child” visits.) During these visits, your health care provider will check your overall health and makes sure you are up-to-date on all your vaccines. Those are good reasons for you to go to another!

Because we want you to go to these visits, PrimeWest Health will give you a **\$50** gift card when you have a wellness visit in 2022. To be eligible, you must be a member by December 31, 2021. PrimeWest Health will give you the gift card.

Wellness Visits & VACCINES

Earn up to \$250 for keeping your baby healthy

PW_01-21_030R_03-22/DHS_Approved_04/15/2022

Need some INCENTIVE?

Earn \$50!

Need some INCENTIVE?

Earn \$50!

Need some INCENTIVE?

Earn \$50!

Member ID # _____

Member phone # _____

Date _____

Provider – I certify that the member listed above had a wellness visit.

Provider's signature _____

Provider's printed name _____

Service must be completed in 2022. Voucher must be returned by January 31, 2023. Only one \$50 card per wellness visit per year.

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Additional Resources



MHCP Provider Manual – C&TCs

Go to www.dhs.state.mn.us/id_000094 and click on *Child and Teen Checkups*

MDH C&TC Page

www.health.state.mn.us/divs/cfh/program/ctc/index.cfm

PrimeWest Health Provider Manual – Children’s Services

www.primewest.org/childrens-services

PrimeWest Health Maternal/Child Health Resources

www.primewest.org/maternal-child-health

PrimeWest Health Community Reinvestment Program. The PrimeWest Health Community Reinvestment Program (CRP) utilizes PrimeWest Health’s surplus financial resources to help fund local initiatives, innovation, and infrastructure development to improve our members’ health experience and population health, advance health equity, and reduce unnecessary health care spending. Since 2007, PrimeWest Health has funded over \$26 million in grants to 145 providers, county agencies, and community-based organizations for local initiatives. This has included work to prevent the spread of COVID-19 and reduce the total cost of care for our members. The CRP has also proven to be a tremendous resource for igniting local project development. Grants funded by PrimeWest Health have been the catalyst for generating over \$9.2 million in matching funds from local providers, counties, and community resource organizations to implement initiatives that greatly benefit PrimeWest Health members.



Contact Us

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Address

3905 Dakota St
Alexandria, MN 56308

Website

www.primewest.org

Provider Contact Center

1-866-431-0802

Women & Children Care Coordinator

Sheila Radtke, RN, MSN, PHN, CNE

1-320-335-5320

sheila.radtke@primewest.org

